

ACS CAN MICHIGAN CANCER ACTION WEEK



2021 Policy Priorities

TOBACCO PREVENTION AND CESSATION

By the Numbers



Just under **2** out of **10** adults used cigarettes in 2018. (1)

16,200 people who die annually in Michigan due to illness linked to smoking. (1)



Michigan spends **\$4.59 Billion** yearly on health care costs linked to smoking. (2)



Funding History

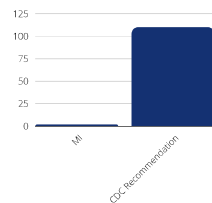
Michigan's investments have declined from **\$4.7 Million** in the early 2000's to **\$1.65 Million** fiscal year 2020-2021. (3)



Michigan ranks **45 out of 52** (includes DC and Guam) in the state's funding of tobacco prevention and cessation. (4)



Michigan misses the mark with **\$1.6 Million** in funding not meeting the CDC recommendation of **\$110 Million**. (4)



The Issue

While Michigan continues to be a high tobacco-use state we are not able to meet the basic needs of prevention and cessation. Our quitline, which helps people quit tobacco, does not have enough funding to operate for a full 12 months. We must start reversing the trend of decreased funding and work to support the quitline for a full year making it available for all Michiganders looking to quit.

\$200,000 additional funding for tobacco prevention and cessation.

Our Ask

Quitline Statistics (5)

Fiscal Year	Michigan Residents Callers	Michigan Residents Enrolled in Ongoing Services	Michigan Residents Who Are Cancer Survivors Served	Tobacco Abstinence Rate 6-Months Post-Intervention Through the Quitline	Tobacco Abstinence Rate 6-Months Post-Intervention Utilizing Nicotine Replacement Treatment with Quitline Services
2020	7,282	3,806	651	Not Available until April 2021	Not Available until April 2021
2019				29%	32%
Since 2003	114,449				

Here is a breakdown of what the funding will be able to provide:

- Operate the quitline year round.
- An additional 1,533 enrollments
- 29 prenatal enrollees
- 69 American Indian enrollees
- 2,364 behavioral health enrollees
- Unlimited online coaching enrollees

(1) Extinguishing the Tobacco epidemic in Michigan. (2020, April 21). Retrieved April 08, 2021, from <https://www.cdc.gov/tobacco/about/osh/state-fact-sheets/michigan/>

(2) Tobacco use in MICHIGAN 2020. (n.d.). Retrieved April 08, 2021, from <https://truthinitiative.org/research-resources/smoking-region/tobacco-use-michigan-2020>

(3) Department of Community Health and Department of Health and Human Services budgets from 2006 until 2021.

(4) American Cancer Society Cancer Action Network. (2019). How Do You Measure Up (p. 53, Rep.). Washington, DC: American Cancer Society Cancer Action Network.

(5) Hitchingham, J. (2021, March 02). Updated Numbers for Meeting today at 1:00pm Today [E-mail to the author].